# **FCPL Privacy Policy:**

#### **All-Purpose Privacy Policy:**

Filter Concept safeguards visitors' identities by restricting the collection of personal information on the filter-concept.com site. All personal information collected through filter-concept.com is used by our company and its employees to provide products or services, as well as to monitor web user activity and statistics; such data might potentially be utilised for market research.

FCPL is committed to providing the highest level of protection regarding the processing of their employees', vendors' and clients'/customers' personal data based on applicable data protection laws and regulations.

To offer you a better experience when using our service, we may ask you to give us some personal information, such as your First Name, Last Name, and Email address. We will keep the information you provide and use it in accordance with our privacy policies. Personal data will never be published or misused by Filter Concept.

Personal data comprises all the details that FCPL collects and processes directly or indirectly about you as an individual, for instance information about your identity and contact details (such as name, email-ID, contact number), including information received from third parties and information collected through use of FCPL websites, cookies or other similar tools. FCPL will first and foremost comply with local law where it exists

Filter Concept may also be required by law to reveal personal information. For example, it may be utilised to safeguard our copyright or intellectual rights, or if the laws require us to do so.

# Social Media

FCPL operates channels, pages and accounts on some social media sites to inform, assist and engage with employees, vendors and clients/customers. FCPL monitors and records comments and posts made on these channels about FCPL in order to improve its products and services

### **Acceptance of Privacy Policy Terms and Conditions:**

By using this website or submitting any personal information as a viewer, you signify your acceptance of the terms and conditions of this page: filter-concept.com privacy policy. As a viewer, if you do not agree with these terms, you can not use this website. We retain the right to modify this policy at any moment by issuing a notice on the website.

Please note that you must not communicate to FCPL through such social media sites the following information:

Confidential personal data, including any information regarding your financial situation, bank account details, transactions, etc.sensitive personal data including (i) special categories of personal data meaning any information revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or sexual orientation and (ii) other sensitive personal data such as criminal convictions and offences and national identification number; and excessive, inappropriate, offensive or insulting information towards individuals.

FCPL is not responsible for any information posted on those sites other than the information posted by its employees on its behalf. FCPL is only responsible for its own use of the personal data received through such sites.

#### **Security:**

All personal information collected through our website will be kept for a limited time. We'll maintain safety to protect this information and personal data.

#### **Security**

The security and confidentiality of your Personal Data is important to us and FCPL has invested significant resources to protect the safekeeping and confidentiality of your personal data. When using external service providers acting as processors, we require that they adhere to the same standards as FCPL. Regardless of where your personal information is transferred or stored, we take all steps reasonably necessary to ensure that personal data is kept secure.

#### Cookies:

Cookies are small data files that are widely utilised as anonymous unique identifiers. Filter Concept may gather anonymous information every time a guest visits the filter-concept.com website. We may collect information that helps us develop the overall quality of the viewer's online experience. Filter Concept may also collect device and networking information from visitors, such as IP address, referral data, browser type, and device type.

### Purposes for which FCPL uses cookies

# **Generally, our cookies perform different functions:**

#### **Enabling our websites to function properly**

Some cookies are essential for the operation of our websites. For example, we use cookies to ensure that you are shown the correct webpages for your location, or to identify when we have broken links or other technical issues with the website.

# Analysing visitor behaviour

We may use cookies to analyse how our visitors use our websites and to monitor website performance. This allows us to provide a high quality experience by making sure that our content and layout remains relevant to you. For example, we use cookies to keep track of which pages and links are most popular and which are not providing the information that's required by our visitors.

## Optimising and personalising

Cookies are also used to optimise the webpages that you visit, and to personalise the content that we show you across all our digital assets, based on what we understand about your requirements.

#### Contact Us:

If you have any questions or comments concerning our privacy policies, please email us at info@filter-concept.com.

# Changes to this Privacy Policy

FCPL may in its absolute discretion update this policy from time to time.

The use of the FCPL Websites and any products and services supplied are subject to our Terms and Conditions.